

LEGACI FORGE IMPACT LADDER

Anvil Sponsorship Opportunity to Forge Impact

Persons/Organizations investing greater than \$1 million may qualify as Legaci Forge Anvil Sponsors, foundational strategic partners helping fuel the long-term expansion and sustainability of Legaci Forge initiatives nationwide. Anvil Sponsors play a critical role in scaling programming, expanding access, launching new community markets, and strengthening the infrastructure necessary to create lasting generational impact. These partnerships extend beyond traditional sponsorship and represent a shared commitment to financial acumen, leadership development, entrepreneurship, and community transformation. Anvil Sponsors help shape the future trajectory of the Legaci Forge movement while aligning their brand with meaningful, measurable impact across athletes, families, students, and emerging leaders.

Additional Ways to Forge Impact

Organizations, institutions, and individuals can partner with Legaci Forge at different levels depending on the scale of impact they want to create. Each level fuels immersive financial and entrepreneurial education while expanding access to opportunity for elite athletes and emerging leaders, with a purposeful eye on access for lower to middle income (LMI) participants.

IMPACT LEVEL	FORGE BUILDER	FORGE CHAMPION	FORGE LEGACY BUILDER
Investment	\$5,000 to \$20,000	\$20,000 to \$100,000	\$100,000+
Impact	Launch Opportunity This level supports the delivery of individual program experiences for athletes, students, and aspiring entrepreneurs. Forge Builders help bring Legaci Forge programming into schools, teams, and community organizations, which provides access to financial discipline, entrepreneurial thinking, and real-world decision-making frameworks.	Expand Opportunity Forge Champions expand the reach of Legaci Forge programming across multiple communities or program cycles. This level allows organizations and partners to deepen their impact while aligning their brand with leadership development, youth entrepreneurship, and financial empowerment	Build the Future Legacy Partners help scale Legaci Forge's mission by investing in major program expansion, new markets, and long-term community impact. These partners help shape the future of the organization while enabling transformative access to financial and entrepreneurial education. Stand at the center of the Legaci Forge mission helping forge leaders for generations to come.
Examples	<ul style="list-style-type: none"> • Sponsor a Business of YOU™ workshop • Fund a Hustle Academy™ student cohort • Support a Legaci Amplify™ founder session 	<ul style="list-style-type: none"> • Sponsor multiple program sessions • Support regional student entrepreneurship programming • Fund multi-city Business of YOU™ events 	<ul style="list-style-type: none"> • Sponsor citywide programming initiatives • Launch new Legaci Forge program markets • Fund long-term leadership development initiatives
Ideal For	<ul style="list-style-type: none"> • Small businesses • Local sponsors • Community leaders / banks • Community leaders • Individual donors 	<ul style="list-style-type: none"> • Corporate sponsors • Regional banks • Family foundations • Professional athletes investing in their communities 	<ul style="list-style-type: none"> • Major corporate partners • National financial institutions • Major donors • Professional athletes creating hometown initiatives

Whether you're investing in one program or helping expand Legaci Forge across communities, your partnership helps build financially disciplined leaders and entrepreneurially capable builders. Together, we can transform potential into opportunity and opportunity into lasting impact. Viva la Forge!